

CREATIVE EXPRESSIONS IN COTTON

Today Face Masks, Tomorrow...

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Welcome to My Laughing Birds, our creative expressions in cotton.

My dear circle of friends and family who bless my life, such a lovely tapestry of relationships. Many of you know we have parrots, we love to travel, and I love quilting. Well with Covid 19 our Too Crazy Birdy Hotel was almost empty and all our trips were cancelled. I decided to take this opportunity to merge my love for quilting while being surrounded by parrots. It is an ideal place to isolate and enjoy our blessings. Kip thought it was a great idea. The joy began as I continue to learn how to develop and deliver a face mask that is comfortable to wear and gives the necessary protection to those around us. We use



100% designer guilting cotton, that is long lasting, washable, and breathable.



When I started designing the face mask pattern and enhancing the prototype I was surprised how unique each face is. We are all very different and have been marvellously made by our Creator. As much as my left brain wants to standardize sizes, I noticed that many faces do not fit the norm. I have learned that every face is different and that it is imperative to have a snug fit and the right elastic length, especially if you have to wear a mask for more than a half hour.

So my friends, fit does matter. As a new business enterprise, we pride itself on craftsmanship, excellence and happy customers. We are

offering masks in a number of sizes from tiny, small, petite, medium, large and extra large. We have variations of some of these patterns so we have the right fit for you. I've developed a pattern that is fitted to the nose and cheek. The face mask must be hugging your cheeks, cover your nose, and to be comfortable with the elastic.

We have lots of new fabric designs displayed on Facebook, Instagram, Facebook Market Place. Check out our website - MyTooCrazyBirds.com/mylaughingbirds for masks ready for sale. All we need is the elastic to be applied so it fits behind the ear or over the crown of the head. If you prefer ties over elastic please make sure to put in that request. As you know we have 100% high quality designer cotton with many patterns focusing on some of my favourite things - dogs, parrots, and flowers. We also have some classy solid colours too.

Our order system and customer contact has been enhanced so we can give you the best possible service. We are artisans and not a factory so sometimes things take a little longer to process as each mask is individually cut and designed.

According to a specialist on how a mask is to fit:



"The positioning on the nose might vary depending on the shape of your nose, so the position should be the spot where there is the best seal around your nose and mouth. For most people, that is the very top of your nose below your eyes," telemedicine doctor and autoimmune disease specialist <u>Dr. Brooke Goldner</u> said.

It should fit snugly, but comfortably

"Wearing a mask takes some getting used to, but it should never restrict your ability to breathe. "The mask does not need to be uncomfortably tight, but you do want to make sure there are no

gaps between your face and the mask," Goldner said.

Small gaps are normal and unavoidable, but the fewer there are and the smaller they are, the better. That's because your face mask should form a protective shield around your face."

Our Team

I love the guidance of Paul Jarvis, writer of "Company of One". It is written for home bound businesses and individuals to collaborate, celebrate our experiences, embrace learning, and assist each other on the journey. We are artisans and specialists in our own right. Our team includes, my sister Janice, my nieces Laura and Allison, my artisan friends, Kathy, Judy, Yvonne and Naomi, as well as, Amina and Emad newcomers to Canada from Syria. We are learning to communicate with technology, different languages and strange new rules due to Covid 19. We are enjoying blending our talents and sharing our journey with you. Thank you for making this possible!

Some of our new fitted masks, in small medium and large - just for Parrot lovers!

All masks are fitted, 100% designer cotton, with 100% coordinating cotton on the inside, washable, long lasting. Petite, small and extra large are made upon request.

Go to <u>www.toocrazybirdyhotel.com/mylaughingbirds</u>. to shop. prices start are \$12.00, \$15.00 and \$18.00 or specialty cut. Children masks will available next week.













Well folks, I have enjoyed updating you. We appreciate all the thank you's from you when masks are received. If you have one that is just not right or the elastic broke please call as we will be happy to help.

Crysta was so pleased when we got a fit that made all the difference in the world. "When it doesn't fit it doesn't but when it it fits you can wear it anywhere".

My friend at Olivers Pet's in Nanaimo were surprised how quick I could size their masks. it was a perfect fit - petite.

Sidney Pet Centre in Sidney B.C. are offerring our designer masks.

In Nanaimo you can find our masks in <u>The Backyard Wild Bird and Nature Store</u>. Stop in and shop local, it does make a difference!

Have a great week,

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and so much more!!